



July 22, 2022

We would like to invite you to be a sponsor at the first **Sustainable Fall River Day** on **October 6, 2022**.

Fall River has the unique opportunity to unite with the emerging regional powerhouse to create a strong sustainable economy for all its people. Innovative projects are thriving on the Southcoast – from President Biden’s visit to Brayton Point to Providence hosting the prestigious Discover Global Markets: Blue Economy they are bringing fresh new capital to the region. Innovate Newport cultivates entrepreneurs and Bristol Community College’s National Offshore Wind Institute is educating youth for a wealth of new jobs. The New Bedford Ocean Cluster is building a strong local coalition of companies connected with forerunners in Maine, Iceland, and Norway. It’s estimated that the transition to a sustainable economy will generate over 10 million new U.S. jobs over the next several years. Massachusetts estimates that growing the economy with clean energy projects will bring over 22,000 new jobs by 2030. “The opportunities for our students and economy in Fall River are endless,” says Sandy Dennis.

Building a Sustainable Fall River will require everyone’s involvement.

At this day-long event held at Captain Thomas J. Hudner Jr. Memorial Building at Heritage State Park, young people, parents, educators, and the community at large will be inspired to discover all the exciting resources in our region – from exciting waterfront activities; to sustainable living; and inspiring educational opportunities that lead to good-paying jobs that care for the planet. Business, government, and investors will be impressed to see the economic renewal and emergence of this great city.

Sustainable Business Lunch: will bring together business and government leaders to share a vision that engages business to champion the transition to a sustainable economy. Mayor Coogan will present a City Proclamation.

- **The Sustainable Educational Showcase** features organizations with sustainable projects & initiatives
- **Education: Science Fair Winners:** Schools are invited to showcase their students’ accomplishments - from sustainability projects and past Science Fair winners to expand other students’ imaginations!
- **Sustainable Business Exhibits** will show the way to the future of sustainable careers and economy.
- **Sustainable Workforce Development:** Fall River students will benefit by pursuing sustainable career pathways for high-paying jobs in the emerging sustainable economy.
- **Sustainable Living** will feature exhibits and healthy foods from local establishments.
- **Sustainable Culture:** will share sustainability practices from cultures including indigenous tribes.
- **Sustainable Foods/Aquaculture:** Invited exhibits include Perry Raso’s Matunouk Oyster Bar.
- **Waterfront Activities:** fun educational opportunities for young people. Thank you in advance for your consideration. We look forward to hearing from you at your earliest convenience

The Sustainable Fall River Community Forum will culminate the day’s activities with a two-hour hosted televised event, where people of all ages share their dreams for a Sustainable Fall River. At the Forum, the Stone Soup Leadership Institute will present the **Walter Cronkite Award for Climate Reporting**. Everyone will sign the **Sustainable Fall River Pledge** and respond to the **Call to Action** by signing up to volunteer for projects.

Sustainable Fall River Day Volunteers, please contact: Sandy Dennis: dendenllc@outlook.com
www.SustainableFallRiver.org

About the Creative Arts Network Inc. (CAN)

Creative Arts Network Inc. is a recognized leader in Fall River for successfully employing innovative and creative solutions to address local and regional economic and social challenges facing Massachusetts's Gateway Cities. Established in 2014, CAN is a 501c3 nonprofit corporation, committed to creating a vibrant artistic and cultural community for Fall River's residents and visitors. CAN's initiatives have a local focus and a regional strategy working throughout the South Coast region in supporting and partnering with a collective of local and regional organizations dedicated to the advancement and growth of our communities. CAN has continuously evolved and expanded its portfolio of programs to address the ever evolving social and economic needs of its constituents. CAN showcases the area's best features and is spurring growth by supporting and promoting cultural events, activities, and resources throughout the city.

About the Stone Soup Leadership Institute

The Stone Soup Leadership Institute was founded on Martha's Vineyard in 1997. The Institute has developed innovative sustainable workforce development initiatives for multicultural youth and their communities. For the last 5 years The Institute worked with Southcoast leaders of the Blue Economy to shape the design of the Institute's Sustainable Workforce Development Network (SWDN™). In 2021-2022 The Institute partnered with Fall River's Durfee High School's CTE's Environmental & Technology Program to empower high school students, through using the Institute's curriculum *Stone Soup for a Sustainable World* to help them envision Sustainable Career Pathways for jobs with local companies. [East Coast Final Report](#). On the Sustainability Tour students had a first-hand experience on the impact sustainable projects can have on their community. [Sustainability Tour Video](#)

Walter Cronkite served as the honorary chairperson of the Stone Soup Leadership Institute for over a decade. Upon his passing, the Institute launched the Walter Cronkite Award Ceremony to honor his wisdom and his leadership. At the gala event on Martha's Vineyard, Awards were presented by Mr. Cronkite's family to honor those who were using the power of the media to create positive change in the world. [Cronkite Awards](#)

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